

EXPANDING B&B APPOINTS KEY ACCOUNTS MANAGER



Lee Getty has been appointed Key Accounts Manager at B&B Attachments.

The fast expanding forklift truck attachment and mast company, B&B Attachments, has appointed Lee Getty as Key Accounts Manager. Lee will have special responsibilities for business development within the building and builders' merchants markets and in addition will all look after the company's expanding customer base in the Midlands and Central areas.

Since joining B&B Attachments in 1997 as a Field Sales Engineer, Lee has been a pivotal figure in B&B's expansion. His focus will now be on supporting the company's portfolio of customers in the building and building merchants marketplaces by resolving their problems in handling bricks, blocks and kerb products.

Based at B&B Attachment's Cramlington site in Northumberland, Lee will be responsible for implementing the company's dynamic plans to substantially grow this market sector in the UK and Ireland. This will primarily be achieved through the sale of BlockMaster, a range of specialist clamps that have been specifically designed and manufactured for these markets.

Customer service has been the cornerstone of B&B Attachments' success since the company was first established in 1980. In consequence, it has evolved to become one of the strongest and most respected names in the industry. Now employing a workforce of 32, from its sites in Hungerford, West Berkshire and Cramlington, Northumberland the company offers its customers a total solutions package, encompassing sales, hire and after-sales parts and service.



B&B
attachments

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