



Ben Creighton, Area Sales Representative in the North East & Scotland.

B&B ATTACHMENTS APPOINTS AREA SALES REPRESENTATIVE TO INCREASE MARKET SHARE

B&B Attachments, the UK's leading supplier of forklift attachments and masts, is set to further increase its market share in the North East and Scotland following the appointment of Ben Creighton to the position of Area Sales Representative.

Ben has joined B&B Attachments following the completion of a degree at Nottingham Trent University in Construction Management. In his position as Area Sales Representative, Ben will be responsible for B&B Attachments field and office based sales as well as supporting forklift truck dealerships and end users. His duties will include giving presentations and playing a key role in implementing the company's marketing plans.

Since it was established in 1980, B&B Attachments has built itself a reputation for quality and service. Now employing a workforce of 32, from its sites in Hungerford, West Berkshire and Cramlington, Northumberland the company offers its customers a total solutions package, encompassing sales, hire and after-sales parts and service. B&B Attachments is the only forklift truck attachment company in the UK with its own fleet of mobile service engineers that undertake pre-emptive and emergency visits to customers.



B&B
attachments

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