

# NEW UK SALES MANAGER AT B&B ATTACHMENTS



B&B Attachments, is gearing up to expand its role as the UK's leading supplier of masts and forklift truck attachments, with the appointment of Neal Fowler as UK Sales Manager.

Neal joined B&B Attachments in 1993 as an Area Sales Representative, progressing to Field Sales Manager in 2002. A pivotal figure in B&B's expansion, he has over 11 years experience and expertise in the materials handling industry.

Neal Fowler has been appointed UK Sales Manager at B&B Attachments.

Based at B&B Attachment's Cramlington site in Northumberland, Neal will be responsible for implementing the company's dynamic plans to substantially grow its customer base in the UK and Ireland. In addition he will also be in charge of training and will take an active role in the development of new products and markets.

Neal is taking over from Geoff Hammonds who is retiring from B&B Attachments after 20 years with the company. However, his experience and expertise will not be lost, as Geoff is remaining as a Consultant to the company.

Customer service has been the cornerstone of B&B Attachments' success since the company was first established in 1980. In consequence, it has evolved to become one of the strongest and most respected names in the industry. Now employing a workforce of 32, from its sites in Hungerford, West Berkshire and Cramlington, Northumberland the company offers its customers a total solutions package, encompassing sales, hire and after-sales parts and service.



**B&B**

attachments

New Mills Industrial Estate Inkpen Hungerford Berkshire RG17 9PU Tel:01488 668701 Fax:01488 668724