

NEW SENIOR APPOINTMENT AT B&B ATTACHMENTS



David Swait has been appointed Field Sales Manager at B&B Attachments.

B&B Attachments, the UK's leading supplier of masts and forklift truck attachments, is responding to increasing customer demand for its products and service support with the appointment of David Swait as Field Sales Manager. Previously an Area Sales Representative with the company, David has over 6 years experience and expertise in the materials handling industry.

Based at B&B Attachment's headquarters at Newbury, Berkshire, David will be responsible for implementing the company's dynamic plans to substantially grow its customer base in the South of England. As a key member of the management team he will be have overall responsibility for B&B Attachments sales staff in the South of England and will play a key role in implementing the company's marketing plans.

Commenting, Managing Director, Mike Barton says, "During the time David has been with B&B Attachments he has become a very valued member of the company. He is well respected by both the staff and customers and will be a great asset in this new role".

Since it was established in 1980, B&B Attachments has built itself a reputation for quality and service. Now employing a workforce of 32, from its sites in Hungerford, West Berkshire and Cramlington, Northumberland the company offers its customers a total solutions package, encompassing sales, hire and after-sales parts and service. B&B Attachments is the only forklift truck attachment company in the UK with its own fleet of mobile service engineers that undertake pre-emptive and emergency visits to customers.



B&B
attachments

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